



## Memorandum

**TO:** PUBLIC SAFETY, FINANCE, AND  
STRATEGIC SUPPORT COMMITTEE

**FROM:** Darryl Von Raesfeld

**SUBJECT:** HEART SAFE CITY PROGRAM  
UPDATE

**DATE:** November 5, 2009

Approved

Date

11/5/09

### RECOMMENDATION

Staff recommends that City Council accept this update on the Heart Safe City Program (HSCP).

### BACKGROUND

In the Mayor's March 2007 Budget message, the City Manager was directed to develop a plan to meet the criteria for San José to become a Heart Safe City and present it to the Public Safety, Finance, and Strategic Support Committee.

This report provides an update of the Fire Department's efforts to develop public-private partnerships, strategic alliances, and funding opportunities, and to establish a city-managed program to support the Heart Safe City Program.

### Heart Safe City Program Update

The Fire Department is working on developing an RFP for a public-private partnership to identify an Automatic External Defibrillator (AED) Vendor of Choice to partner with the City of San Jose's HeartSafe City Program.

In early November a team from San Jose Fire Department and CMO traveled to San Diego. San Diego Fire Department and Cardiac Science presented a one-day case study of their business model. This business model is a public-private partnership which provides governance, management and administration to the program. This partnership (in effect for over seven years) operates at full cost recovery.

We will report back in December on the status of the RFP.

If you have any questions regarding this update, please call Captain José Chavez at 277-8792.

DARRYL VON RAESFELD  
Fire Chief

